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EVENT MARKETING EMAIL SERIES: "Early Bird Registration" announcement

EMAIL SUBJECT LINE: Early bird registration for SUMMIT 20XX is now open! Sign up before November 15 and save 25%.



Do not miss this discount!

Early bird registration for SUMMIT 20XX is now OPEN.

Register now and save **25% off** the regular registration fee. Pricing jumps to \$500 on November 15.

Secure your spot TODAY and join us in Boulder for this can't-miss event, designed exclusively for outdoor industry business owners.

**COUNT ME IN FOR MY
EARLY BIRD DISCOUNT**

**Early bird pricing expires
November 14!**

Click below to register for SUMMIT 20XX and save 25%.

[Register Now](#)

**RESERVE MY HOTEL
ROOM**

**The best rooms will go fast!
Reserve yours today.**

Click below to book your room for SUMMIT 20XX.

[Reserve a Room](#)

See you in Boulder!

P.S. Don't wait! Last year's event sold out only days after opening regular registration.